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 PO Box 1305 • Wall, NJ 07719

## 2018 SPONSORSHIP OPPORTUNITIES

EVENT	SPONSORSHIP DETAILS	PRICING
<b>Expo</b>	<b>Sponsor</b> - includes name prominently displayed in all advertising, press releases, social media posts, news articles, and at EXPO; 8' exhibit table and tablecloth and emcee to announce your business as a sponsor at the EXPO. <u>Logo prominently displayed on</u>	\$395
	<b>Expo Table</b> - includes a 6 ft. table with table cloth	\$150
<b>Golf Outing</b>	<b>Event Sponsor</b> - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour and recognition in the reception program, 1 Golf Foursome, <u>Banner Tee/Green Sign</u>	\$3,000
	<b>Shirt Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, recognition in the reception program, and company logo proudly <u>displayed on all golf shirts.</u>	\$2,000
	<b>Gold Sponsor</b> - includes name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail hour, recognition in the reception program, 1 Golf Foursome, Tee Sign and <u>Green Sign.</u>	\$1,300
	<b>Silver Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner/Cocktail Hour, recognition in the reception program, a Golf <u>Twosome and Tee Sign.</u>	\$650
	<b>Golf Cart Sponsor (4)</b> - includes your name prominently displayed in all advertising, <b>social media posts</b> , press releases, news articles and on all golf carts all day. Four <u>available.</u>	\$300
	<b>19th Hole: Awards Dinner/Cocktail Hour Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts <u>and at the dinner and cocktail hour.</u>	\$500
	<b>Driving Range Sponsor</b> - includes your name prominently displayed in all advertising, social media posts and at the <u>driving range.</u>	\$400
	<b>Putting Green Sponsor</b> - includes your name prominently displayed in all advertising, social media posts and at <u>putting green.</u>	\$400
	<b>Flag Sponsor</b> - A flag with your company logo displayed on one of the 18 greens. The flag is yours to keep after the <u>event.</u>	\$200
	<b>Hole Sponsor</b> - includes your name prominently displayed on the golf course.	\$150
	<b>Golfer</b> - green fees, cart, lunch, cocktails, dinner, golf jacket, <u>gift bag and prizes.</u>	\$235
<b>Meet the Mayors</b>	<b>Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the event.	\$250
<b>Osprey Awards</b>	<b>Platinum Sponsor</b> -includes your name prominently displayed in all advertising press releases, news articles, social media posts and at the Awards Dinner, 8 dinner <u>tickets and full-page ad in ad journal.</u>	\$1,500
	<b>Gold Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Awards Dinner, 6 dinner <u>tickets and full-page ad in ad journal.</u>	\$1,000
	<b>Silver Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, 4 dinner tickets <u>and full-page ad in ad journal.</u>	\$750
	<b>Cocktail Hour Sponsor</b> - includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at Awards Dinner, full page ad in <u>ad journal.</u>	\$500
	<b>Invitation Sponsor</b> - includes recognition in ad journal.	\$350
	<b>Gift Underwriter</b> - includes recognition in ad journal.	\$300



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<b>Holiday Gala</b>	<b>Event Sponsor</b> - includes opportunity to address all in attendance at the Gala and distribution of your business information and your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$400
	<b>Cocktail Sponsor:</b> includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$300
	<b>Music Sponsor:</b> includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$300
	<b>Dessert Sponsor:</b> includes your name prominently displayed in all advertising, press releases, news articles, social media posts and at the Gala.	\$150
<b>Business After Hours</b>	<b>Sponsorship</b> - host an event at your place of business or an establishment of your choosing - minimum of 3 emails to advertise your event, post on social media (Facebook, Twitter and LinkedIn)	<b>subject to location and refreshment costs</b>
<b>Member Services</b>	Mass Email to all Members and contacts in our database	\$70
	Mass email - second send of same email	\$50
	Non-profit Email Blast	\$25
	Mailing Labels - members only	\$50
	Certificate of Origin - Free to members - Non-member rate	\$120
<b>Member Spotlights</b>	B & W ad in the Coast Star and JSCC Newsletter. Rotating ad on JSCC Website for 3 months, email blast, Twitter and Facebook exposure.	\$299
	Add color to ad in Coast Star - \$125	\$125 + \$299 = \$424
	Also place b & w ad in Ocean Star - \$75	\$75 + \$299 = \$374
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$299 = \$574
<b>Member Spot"LITES"</b>	B & W ad in the Coast Star, email blast, Twitter and Facebook exposure.	\$199
	Add color to ad in Coast Star - \$125	\$125 + \$199 = \$324
	Also place b & w ad in Ocean Star - \$75	\$75 + \$199 = \$274
	Place color ad in both Coast and Ocean Star - \$275	\$275 + \$199 = \$474
<b>First Monday Sponsorship</b>	Minimum of 2 email blasts announcing event sponsorship, Twitter and Facebook exposure, table at event, address attendees at event for 5 - 10 minutes, door prize option	\$100
<b>Coffee Connector Speaker</b>	Minimum of 2 emails announcing sponsorship, table at event, 10 minutes to address attendees, door prize option	\$100
<b>Coffee Connector Sponsor</b>	Minimum of 2 emails announcing sponsorship, table at event, 2-3 minutes to address attendees, Facebook live video or 30 second promo for personal use and door prize option	\$50
<b>Young Professionals (40 yr. and under) Quarterly event</b>	First Round Sponsor- advertising on at least 2 emails announcing sponsorship, Twitter and Facebook exposure, table at event, address attendees for 5-10 minutes	<b>Subject to Attendance Not to exceed: \$300</b>
<b>Marketing Campaign (Yearly)</b>	<b>PLATINUM</b> - top shelf placement on our meeting sign and in three Coast Star & Ocean Star ads with a third ad just for platinum, website banner, an email blast and a 15-30 day boosted Facebook post (1st time website advertisers add \$100)	\$1000 (\$900 if paid upfront)
	<b>GOLD</b> - top shelf placement on meeting sign and in two Coast Star & Ocean Star ads and website banner (additional \$100 for a new banner logo)	\$700 (\$600 if paid upfront)
	<b>SILVER</b> - Meeting Sign and two ads in Coast & Ocean Star newspapers	\$300
<b>Map (2 year advertising) AVAILABLE IN 2018 12,000 copies distributed</b>	Front Cover - (5.5" x 1.875")	\$1,500
	Back Cover - (7.5" x 4.5")	\$1,500
	Full page ad on fold out (2) (7.5" x 4.5")	\$1,050
	Inside Ad 1/2 panel (4" x 4")	\$700
	Inside Ad 1/4 panel (4" x 2")	\$450
	Inside Ad 1/8 panel (2" x 2")	\$250



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<b>Marketing Campaign/MAP Bundled Pricing (every other year) with purchase of any size map ad AVAILABLE IN 2018</b>	<b>Platinum</b> - top shelf placement on our meeting sign and Coast & Ocean Star ad and a JSCC website banner ad - with purchase of map ad	<p style="text-align: center;"><b>\$500 + Map Ad Purchase</b></p>
	<b>GOLD</b> - Top placement on meeting sign and in two Coast Star & Ocean Star ads and website banner (additional \$100 for a new banner logo)	<p style="text-align: center;"><b>\$400 + Map Ad Purchase</b></p>
	<b>SILVER</b> - Meeting Sign and two ads in Coast & Ocean Star newspapers	<p style="text-align: center;"><b>\$250 + Map Ad Purchase</b></p>